



Bismarck Veterans Memorial Public Library

October 28, 2019

MEDIA ADVISORY

**FOR IMMEDIATE
RELEASE:**

Sanford Community Relations Makes Healthy Investment in New Bookmobile for Bismarck Veterans Memorial Public Library

WHAT:

Sanford Community Relations pledges substantial amount to new Bookmobile

The Bismarck Library Foundation, Inc. is happy to announce Sanford Community Relations on behalf of Sanford Health has pledged \$25,000 toward the construction of a new Burleigh County Bookmobile. The beloved but aging library-on-wheels needs to be replaced from pulling in over 122,000 miles of service and 19 years of use.

This campaign is being funded by people who love the Bookmobile and want to see it continue doing good work. Sanford's generous donation puts them in the Magic School Bus Giving Level for the Bookmobile Campaign.

"I am so happy and honored that Sanford has chosen the Burleigh County Bookmobile as a recipient of their Community Relations organization. Sanford's commitment to community education and early childhood literacy is evident as we begin this new partnership. I look forward to the endless possibilities that their generosity has made possible with their donation," says Keli McDonald, Bookmobile Librarian.

The Bookmobile staff travels thousands of miles every year to ensure our most vulnerable citizens can get books and other library materials, as well as one-on-one research assistance from Bookmobile staff.

The new Bookmobile will have an approximate lifespan of 20 years and will be ready to roll by spring or summer 2020.

ABOUT THE BISMARCK LIBRARY FOUNDATION, INC.

The Bismarck Library Foundation, Inc. was established in 1975 to support the Bismarck Veterans Memorial Public Library. Our mission is to enrich publicly-funded Library services by raising private funds to enhance collections, resources and facilities.

WHEN:

Monday, October 28, 2019 at 1:00 p.m.

WHERE:

Bismarck Veterans Memorial Public Library

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MEDIA KIT:

<http://bismarcklibrary.org/250/For-the-Press>

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