



Bismarck Veterans Memorial Public Library

March 10, 2021

MEDIA ADVISORY

FOR IMMEDIATE RELEASE:

The Bismarck Library Foundation, Inc. hires Beth Schatz Kaylor as Executive Director

WHAT:



The Bismarck Library Foundation, Inc. has recently hired Beth Schatz Kaylor as their Executive Director. Kaylor will be responsible for developing the Foundation's donor base and growing the level of support for Foundation operations, special projects, and their endowment, currently at \$1.7 million.

"I'm very excited to step into this role leading the Bismarck Library Foundation. The work of the Foundation and its generous donors has been integral to ensuring our dynamic Library continues to evolve with our growing community and ever-changing technology," said Kaylor. "I look forward to working with the Foundation Board, Library staff, and our donor partners to ensure our Library is a vibrant, welcoming place for years to come."

As a life-long patron of the Library, Kaylor brings to this position valuable knowledge and experience with marketing, public relations, editing, and communication. She studied at the University of North Dakota, graduating with a Bachelor of Arts degree in International Studies with an emphasis on business and Spanish. Kaylor served as the Chief Operating Officer and Account Manager at Agency MABU here in Bismarck. She will continue her work as an independent consultant for marketing and strategic planning.

Kaylor served on the Friends of the Bismarck Public Library Board as a board member, Vice President, and President for six years beginning in 2011. She recently served as President of the BisMan Community Food Co-op board.

WHEN:

Monday, March 15, 2021

FOR ADDITIONAL INFORMATION

Christine Kujawa, Library Director
Bismarck Veterans Memorial Public Library

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