



City Commission Fact Finding Subcommittee Minutes

2/16/2024 - Minutes

Call to Order

Commissioner Cleary called the meeting to order at 8:30 AM. Members present included Commissioner Cleary, Commissioner Connelly, and Gordy Smith. Also present was Jason Tomanek and Leanne Schmidt with the City of Bismarck and Attorney Amy Oster with Crowley Fleck.

1. Consider approval of minutes

Commissioner Cleary motioned to approve the minutes as presented and commissioner Connelly seconded. Upon a roll call vote, all voted aye. M/C.

2. Continued Discussion on Determination of Performance Issues and Recommendations for Event Center Operations

The group began with a discussion regarding a recommendation to implement an electronic point-of-sale system for alcohol sales to help with tracking and verification.

The group discussed the type of events being held at the Event Center. They feel that the Event Center should be selective when considering events and activities and avoid the types of events that may lose money for the Event Center and fail to generate revenue for the lodging, liquor, and restaurant businesses in the community.

The committee also discussed concerns with the event settlement procedures and believes the data generated by these events should be analyzed to help determine what type of shows and events do well in the community and should be booked more frequently. The committee discussed using that same data to identify which shows and events to avoid in the future because of the lack of revenue or favorable community impact.

The committee discussed the upcoming report and recommendations at the February 27, 2024, Commission meeting. Committee members agreed to focus on the following topics:

- Alcohol sales
- Contracts
- Vendors
- Personnel matters
- Management and leadership of the director

The committee agreed to finalize their recommendations to the Commission at their next meeting, February 27, 2024, at 4:00 PM.

Adjourn

There being no further business to discuss, the meeting adjourned at 9:32 AM.

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